

2/26/2024

Stocks Rally to Record Highs

operations of many firms. A strong Q4 corporate report and long-term message from Nvidia Corp. pushed the S&P 500 and Nasdaq to new closing highs on Thursday.

Nvidia's market cap rose by \$277 billion on the news, pushing it to a \$2 trillion valuation. To put that in perspective, Nvidia's market cap is now roughly the same size as Canada's economy. Its 16% gain on Thursday

was the largest one-day market cap increase by any U.S. company. 1,2 Remember, companies mentioned are for illustrative purposes only. It should not be considered a solicitation for the purchase or sale of any company connected with Al.

MARKET



Dow Jones Industrial <u>Average</u>

Insights

MSCI EAFE 1.38% 4.78% 2.51% 3.79% 6.67% Nasdaq Composite 0.57%

1.17%

0.92%

		VAL	
			S&P 500 (*SPX) Le
5100.0	4 1		
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10-Year Note Review Indicator Name Latest Value 1M Ago 1M Change 3M Ago 3M Change 1Y Ago 1Y Change 10 Year Treasury Rate 4.26% 4.14% 2.90% A 02/23/24 4.42% -3.62% ▼ 9.79% 3.88% Source: YCharts.com, February 24, 2024. Weekly performance is measured from

The main story that investors took away was that, because of its market dominance as the leading global provider of AI computer chips, Nvidia served as a proxy for AI. Some of the world's most influential companies rely on Nvidia technology to power their own AI initiatives. Investors

appear to have concluded that AI's impact may just be starting, and anticipate it will be a driving economic force in 2024 and beyond.^{3,4} This Week: Key Economic Data **Monday:** New Home Sales. Two-year Treasury Note Auction. **Tuesday:** Durable Goods. Case-Shiller Home Price Index. Consumer Confidence.

statements are based on assumptions and may not materialize. The forecasts also

Monday: Workday, Inc. (WDAY), Zoom Video Communications, Inc.

Tuesday: Dell Technologies Inc. (DELL), Agilent Technologies, Inc. (A),

are subject to revision. This Week: Companies Reporting Earnings

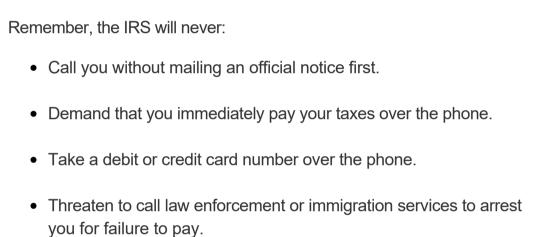
Wednesday: Salesforce Inc. (CRM), HP Inc. (HPQ)

Thursday: Hewlett Packard Enterprise Company (HPE)

FOOD FOR THOUGHT

"All you need in the world is love and laughter – to have love in one

Source: Zacks, February 19, 2024 Companies mentioned are for informational purposes only. It should not be considered a solicitation for the purchase or sale of the securities. Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. Companies may reschedule when they report earnings without



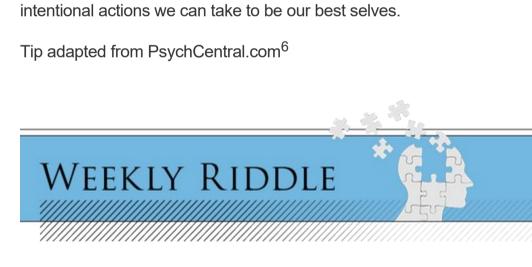
This tax season, the IRS expects an uptick in tax-related scams. In most cases, IRS "phishing" scams come in the form of bogus phone calls and

Loving Yourself First

The rise of self-care over the past decade has brought attention to the concept of loving oneself—the basic philosophy behind it being that if we

love and take care of ourselves with intention, we'll be happier and

HEALTHY LIVING TIP



Kristi and David live at opposite ends of a metro area but attend the same college. David left for campus 30 minutes before Kristi, and they met at a

Last week's riddle: What can explode slowly, with no smoke or flame?

coffee house. Who was closer to campus when they met?

The forecasts or forward-looking statements are based on assumptions, may not materialize, and are subject to revision without notice. The market indexes discussed are unmanaged, and generally, considered representative of their respective markets. Index performance is not indicative of the

unmanaged group of securities that are considered to be representative of the stock

U.S. Treasury Notes are guaranteed by the federal government as to the timely payment of principal and interest. However, if you sell a Treasury Note prior to maturity, it may be worth more or less than the original price paid. Fixed income

investments are subject to various risks including changes in interest rates, credit

quality, inflation risk, market valuations, prepayments, corporate events, tax

performance does not guarantee future results.

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3.41%

4.76%

4.10%

6.91%

20.54%

14.67%

39.14%

28.88%

S&P 500

4980.00 4920.00 Feb 23 Feb 16 Feb 20 Feb 21 Feb 22 Feb 24, 2024, 11:20 AM EST Powered by YCHARTS Friday, February 16 to Friday, February 23.

ROC 5 = the rate of change in the index for the previous 5 trading days. TR = total return for the index, which includes any dividends as well as any other cash distributions during the period.

Treasury note yield is expressed in basis points. **Inflection Point?**

Nvidia's seismic increase in market cap gave investors pause for reflection, wondering whether this marked an inflection point for artificial intelligence.

Wednesday: GDP report (second estimate). Petroleum Status Report. **Thursday:** Jobless Claims. Personal Income and Outlays. Source: Investors Business Daily - Econoday economic calendar; February 19, 2024 The Econoday economic calendar lists upcoming U.S. economic data releases (including key economic indicators), Federal Reserve policy meetings, and speaking engagements of Federal Reserve officials. The content is developed from sources believed to be providing accurate information. The forecasts or forward-looking

hand, and laughter in the other."

emails that claim to come from the IRS.

(ZM)

eBay Inc. (EBAY)

TAX TIP Be on Alert for IRS Scams

August Wilson

*This information is not intended to be a substitute for specific, individualized tax advice. Please discuss your specific tax issues with a qualified tax professional. Tip adapted from IRS.gov⁵

healthier, and all the people in our lives will benefit, including our romantic partners. Loving ourselves isn't always easy. And it doesn't mean always being overly indulgent but rather making choices that help support our overall well-being. For some people, that may look like taking time to relax if they have a lot of stress. For others, it can be making a to-do list to organize and accomplish tasks if they tend toward procrastination. We are being more self-aware and cheering ourselves on if we're often overly harsh or being more introspective and searching for ways to improve if we are myopic about our shortcomings. All these things and many more are

PHOTO OF THE WEEK

Answer: A population.

2. US News & World Report, February 22, 2024. 3. CNBC, February 21, 2024. 4. The Wall Street Journal, February 22, 2024. 5. IRS.gov, November 20, 2023 6. PsychCentral.com, 2024. Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost.

A sea otter floating.

Footnotes and Sources

1. MarketWatch.com, February 22, 2024.

International investments carry additional risks, which include differences in financial reporting standards, currency exchange rates, political risks unique to a specific country, foreign taxes and regulations, and the potential for illiquid markets. These factors may result in greater share price volatility.

ramifications and other factors.

market in general.

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Stocks vaulted to new heights last week on the back of an artificial intelligence (AI) semiconductor company, marking investors' belief that AI has the potential to transform the U.S. economy. Stocks traded in a fairly tight range for the first half of the short week, yawning at the lack of economic data while awaiting earnings results from one key company that creates chips that power the artificial intelligence

DSA FINANCIAL GROUP, INC. **Weekly Economic Update for**

past performance of a particular investment. Indexes do not incur management fees, costs, and expenses. Individuals cannot directly invest in unmanaged indexes. Past The Dow Jones Industrial Average is an unmanaged index that is generally considered representative of large-capitalization companies on the U.S. stock market. Nasdaq Composite is an index of the common stocks and similar securities listed on the NASDAQ stock market and is considered a broad indicator of the performance of technology and growth companies. The MSCI EAFE Index was created by Morgan Stanley Capital International (MSCI) and serves as a benchmark of the performance of major international equity markets, as represented by 21 major MSCI indexes from Europe, Australia, and Southeast Asia. The S&P 500 Composite Index is an